

Library Guide for MBA Students

Your Gateway to Great Resources: The Library <http://www.globeeducationnetwork.com/library/>

Your Online Librarian

Elaine Settergren --- I'm here to help! esettergren@msbcollege.edu

E-Books

- *Books 24x7*
 - [Help with Books 24x7](#)
 - *NetLibrary, Gale Virtual Reference Library, Ebrary, & Greenwood*
 - Available through the **Online Catalog**
- <http://www.globeeducationnetwork.com/library/resources/e-books/>

Databases for MBA Students

Bold = best for that database

EBSCO –



- **Company and Industry Profiles**
- **SWOT analysis**
- Country profiles
- **Articles from trade, popular, and scholarly periodicals**

EBSCO –

Blackwell Encyclopedia of Management

- **Overviews of management information**

LexisNexis Academic

- **Company profiles & “dossier”**
- Country profiles
- Accounting info

Note: Log into library resources with the same info you use to log into school email:

User Name: elaine.settergren
(firstname.lastname)
Password: ****
Login!

LexisNexis Academic

Search Sources

General News Legal **Business** People

Company Dossier

Company Dossier

Terms & Conditions – Use of this service is subject to Terms & Conditions.

Dossier: Create a Company List

Dossier: Compare Companies

Company Profiles

SEC Filings

Accounting

Country Profiles

How do I...?

Find the parent for a company?

Company Name: general mills Search

Ticker:

E-U-N-S Number: - -

Company Type: All Companies

Headquarters: Only show company headquarters' locations

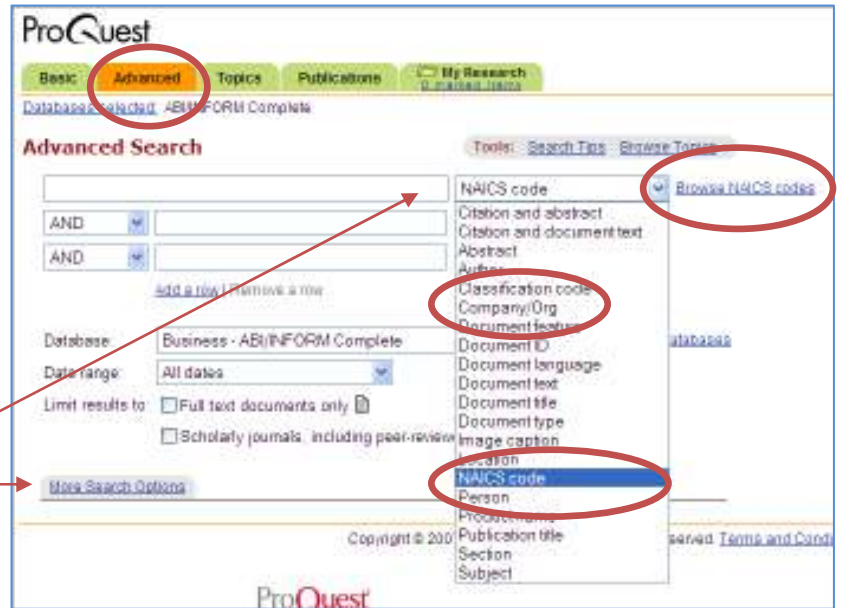
City:

State/Province: All States/Provinces Alabama Alaska

ProQuest - ABI/Inform Complete

- Industry info by NAICS codes
- Company information
- Product name search
- Articles from trade, popular, and scholarly periodicals and newspapers
- Accounting info

More search options or the pull-down menu to choose categories



Gale – Business and Company Resource Center



- Industry Reports – overviews
- Company Reports
- Trade journal articles



Gale – Small Business Resource Center



- Small Business Research
- Sample business plans & practical “how to” information

Hoovers



- Company Profiles – really great!
- Financial information
- Industry information

Search for a company by name on the front screen. Or click “build a list” to search for a company by location and/or industry.



ValueLine



- Financial information
- Stocks

Tutorial about ValueLine:

http://students.msbcollge.edu/library/online_tutorial/valueline/

CCH

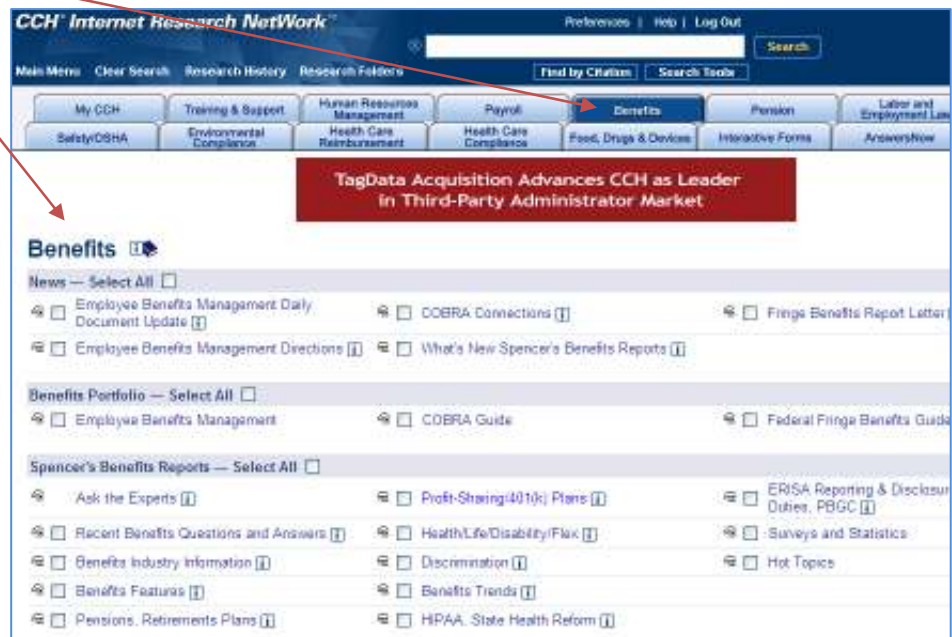


- HR documents



To use CCH:

1. It will ask you to log in
2. If you enter your email, it will save your info for your next visit.
3. Use the tabs at the top of the screen to browse the topics. They will open up more sub-topics below.



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